

Date Mailed  
July 7, 2000

BEFORE THE  
PUBLIC SERVICE COMMISSION OF WISCONSIN

Application of Alliant Energy Resources, Inc., for the Sale of Security  
Blanket Appliance Protection Plan to Consumers in the Alliant  
Energy – Wisconsin Power and Light Company Service Territory

9403-AU-102

**NOTICE OF PROCEEDING  
AND  
INVESTIGATION AND ASSESSMENT OF COSTS  
AND  
PREHEARING CONFERENCE**

<b>Prehearing Conference Date:</b>	<b>Monday, July 24, 2000 – 10:00 a.m.</b>
<b>Conference Location:</b>	<b>Public Service Commission, 610 North Whitney Way, Madison, WI</b>

**THIS IS A PROCEEDING** pursuant to Wis. Stat. § 196.795(5)(q) to determine whether Alliant Energy Resources, Inc. (AER), an affiliate of Wisconsin Power and Light (WP&L), may sell the Security Blanket Protection Plan (Plan)<sup>1</sup> to consumers in the service territory of WP&L, a public utility under Wis. Stat. § 196.05(5)(a).

**NOTICE IS GIVEN** that AER and WP&L shall respond in writing to the questions set forth in Appendix A. AER shall provide the original and 16 copies to the Commission by noon on Monday, July 17, 2000, addressed to Diane Braun, Public Service Commission of Wisconsin, P.O. Box 7854, Madison, Wisconsin 53707-7854. If filing by fax, it is due by noon on Friday, July 14, 2000. Fax filing cover sheets must state “Official Filing” and include the docket number and the number of pages (limit of 20 pages). File by one mode only.

The Commission will hold a prehearing conference on Monday, July 24, 2000, at 10:00 a.m. in the Amnicon Falls Hearing Room at the Public Service Commission Building, 610 North Whitney Way, Madison, Wisconsin, and continuing at times to be set by the presiding Administrative Law Judge. This building is accessible to people in wheelchairs through the Whitney Way first floor (lobby) entrance. Parking for people with disabilities is available on the south side of the building. Any person with a disability who needs additional accommodations should contact the case coordinator listed below.

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<sup>1</sup> A service plan for the repair of a variety of residential appliances.

Any person desiring to become a party shall file a request pursuant to Wis. Stat. § 227.44(2m) and Wis. Admin. Code § PSC 2.32(3) no later than 14 days from the date of this notice. The request shall be addressed to Administrative Law Judge Jeffrey J. Patzke, Public Service Commission of Wisconsin, P.O. Box 7854, Madison, Wisconsin 53707-7854.

This is a Class 1 proceeding as defined in Wis. Stat. § 227.01(3)(a).

The Commission considers it necessary, in order to carry out its duties, to investigate all books, accounts, practices, and activities of the applicant. The expenses incurred or to be incurred by the Commission which are reasonably attributable to such an investigation will be assessed against and collected from the applicant in accordance with the provisions of Wis. Stat. § 196.84 and Wis. Admin. Code ch PSC 6.

The Commission does not discriminate on the basis of disability in the provision of programs, services, or employment. Any person with a disability who needs accommodations to participate in this proceeding or who needs to obtain this document in a different format should contact the case coordinator listed below.

Questions from the media may be directed to Jeffrey L. Butson, Public Affairs Director at (608) 267-0912.

Questions regarding this matter may be directed to case coordinator Diane C. Braun at (608) 267-1200.

Dated at Madison, Wisconsin, \_\_\_\_\_

By the Commission:

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Lynda L. Dorr  
Secretary to the Commission

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